



SAMMI WONG LOK LAM  
LIFESTYLE COLLECTION I

# THIS IS ME

NIKE SPORTSWEAR COLLECTION SS 21

# Phil osop hy



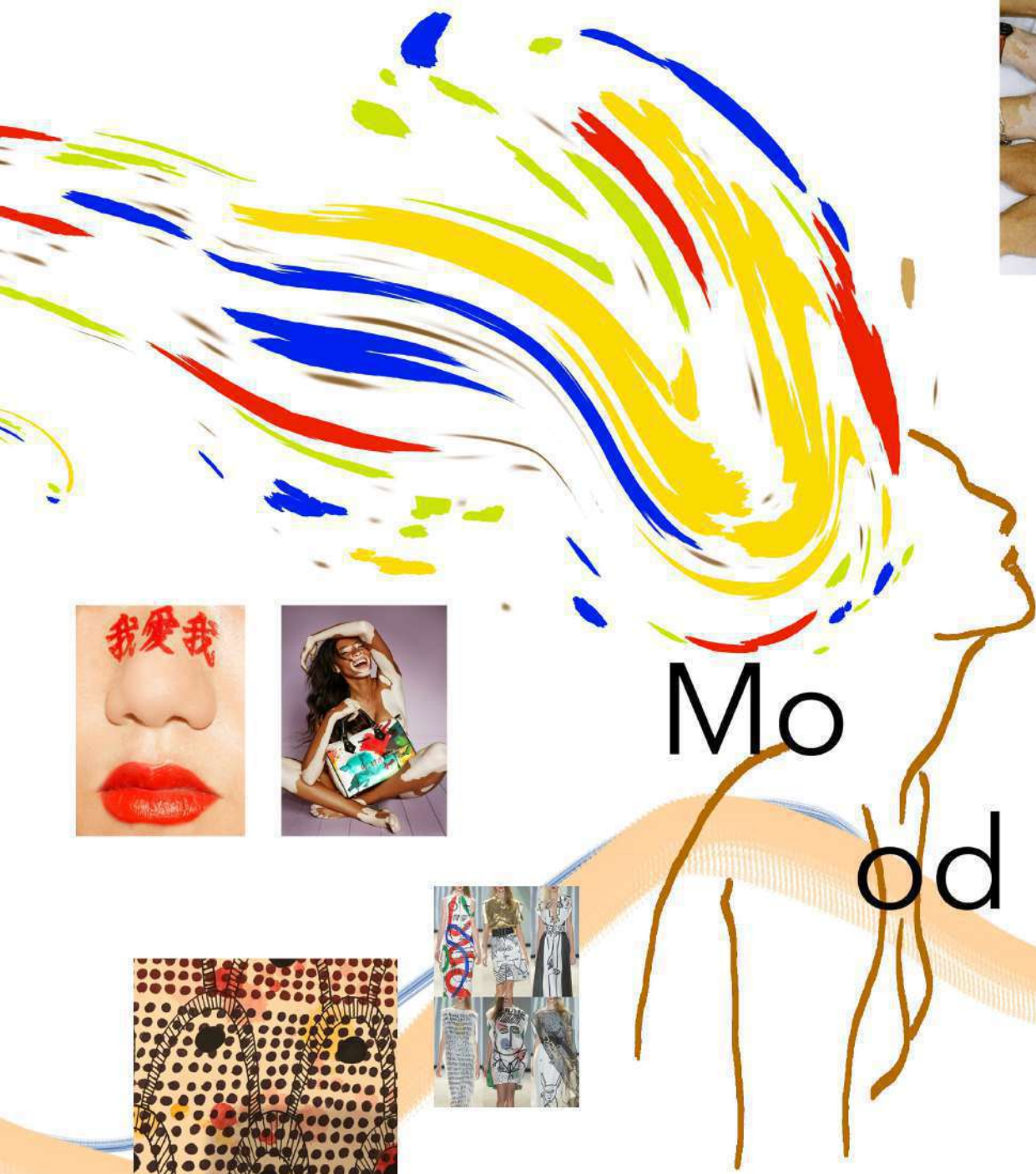
This project is a celebration of mankind. Being one of the largest sportswear corporate in the world, we find ourselves responsible to launch a 'color-regardless' sportswear collection. We want women all across the globe to embrace their race, personality and uniqueness.

This collection is designed for running and workout. Added with special design features and fabrication (eg. high compression knits, dri-fit fabric), it does not only look chic, but also gives practical support for sport lovers.

We want our customers to be proud, loved and brave when wearing our products.







Mo  
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I  
Am  
As free  
As my hair

# Fabrication and Colors



Make Me Tan Spandex  
80% Nylon 20% Spandex



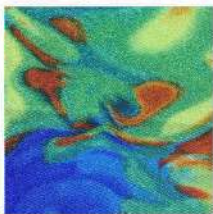
Beige Puntini  
69% Polyester 28% Viscose  
3% Elastane



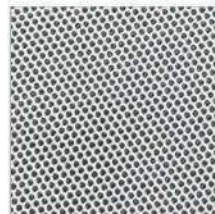
Brown Ribbed Modal  
90% Modal 10% Spandex



Hug Me Double Knit  
100% Polyester



Be Me! Paint Swirl Spandex  
80% Nylon 20% Spandex



Embrace Yourself Power Mesh  
80% Nylon 20% Spandex



Dri Fit Stretchy Wicking Fabric  
90% Polyester 10% Lycra  
Wicking+Antimicrobial



You Can't See Me Through Voile  
100% Polyester



Black Warrior Space Cotton  
90% Nylon 18% Spandex

PANTONE 20-0061 TPM

Passion



PANTONE 13-0630 TN

Bravery



PANTONE 20-0147 TPM

Confidence



PANTONE 12-0643 TCX

Enthusiasm



PANTONE 12-0817 TCX

Cream



PANTONE 18-1048 TCX

Orient



PANTONE 18-1048 TCX

Tan



PANTONE 19-1106 TCX

Dark



## WHAT IS DRI-FIT?

Nike Dri-Fit is a high performance, microfibre, polyester fabric which has the properties and build quality to wick sweat away from your body and move it to the surface of the fabric, where it evaporates; as a result, Dri-FIT fabric helps you stay dry and comfortable.





LO  
OKs





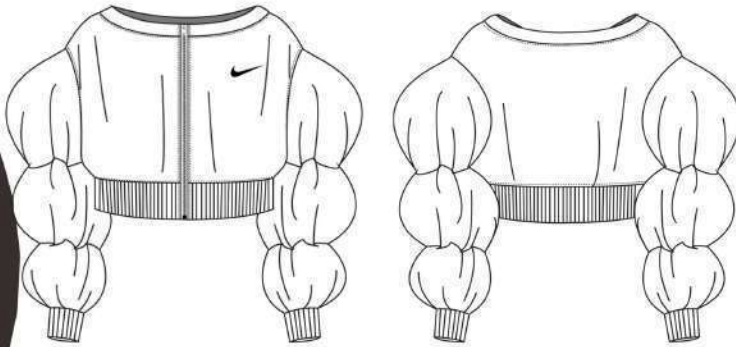
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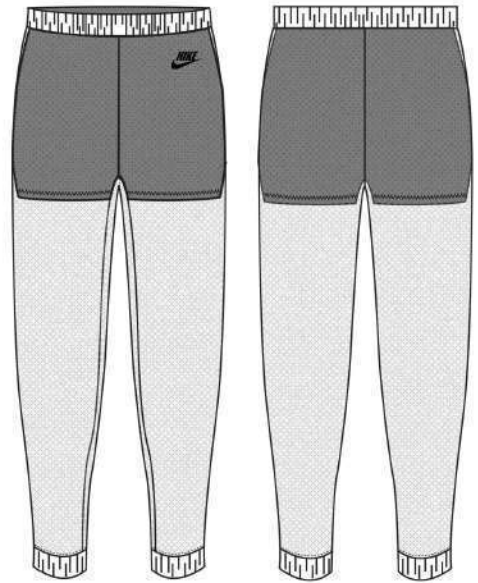


# THE FLATS

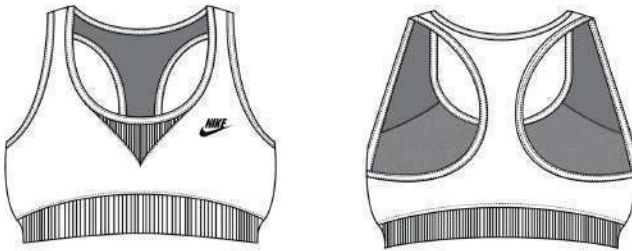
Outfit 1



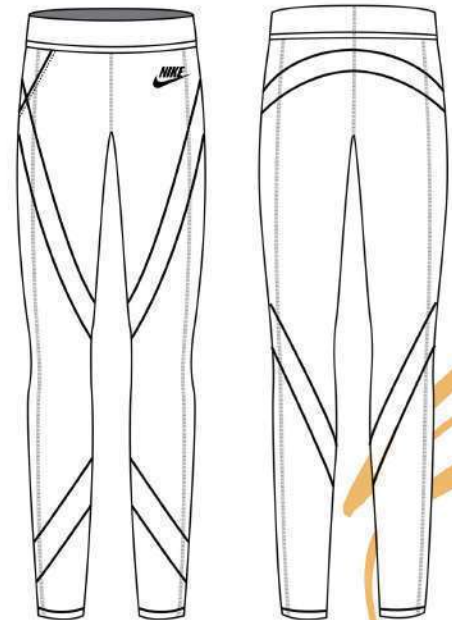
Outfit 4



Outfit 2



Outfit 5



Outfit 3

